

SARAH ILLINGWORTH

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Physical: Manchester, UK

RECENT EXPERIENCE

Editorial & Communications Assistant, Global Development Institute, the University of Manchester (October 2016-current)

I am currently helping to create content for, and edit the websites of two research projects out of the Global Development Institute at the University of Manchester. The first is titled [Effective States and Inclusive Development](#), and focusses on the politics of international development. The other is the [International Research Initiative on Brazil and Africa \(IRIBA\)](#), which brought together an international team of researchers to ask whether there is a Brazilian model of development, and to investigate the nature and sources of the country's inclusive growth performance. The project is now complete, and I'm helping to edit the site so it rests as an archive.

Research Assistant & Communications Consultant, Sheffield Institute for International Development, the University of Sheffield (March 2016-current)

I am a contractor on a research project run jointly by the Sheffield Institute for International Development (SIID, University of Sheffield) and the Global Development Institute (GDI, University of Manchester). Titled [Mapping the UK's Development NGO sector](#), the purpose of this project is to provide an overview of the structure, networks and foci of the international development NGO sector in the UK, and has involved databasing operational, including financial, information for numerous UK-based NGOs. The project is led by Dan Brockington and Nicola Banks, and is a short-term contract. As well as the research, I am assisting with basic communications needs (website maintenance, social media management).

Editor, Impolitikal (May 2014-current)

I launched and edit impolitikal.com, a digital-only publication with a social, political focus. I source and create the majority of our content, including preparing and publishing interviews and essays; commissioning additional content; preparing images; organising and documenting events; managing relationships with our contributors and other stakeholders. I manage our email list (via Mailchimp) and social media channels.

Editorial board, *Reimagining journalism in Aotearoa New Zealand* (December 2015-August 2016)

I was on the editorial board of [Don't dream it's over: Reimagining journalism in Aotearoa New Zealand](#), a collection of essays from 30 established New Zealand media practitioners and academic commentators, looking at the challenges and possibilities shaping journalism in NZ in a digital age. My involvement has included drawing on personal connections to help source contributions; providing editorial feedback on every submission; close editing; researching and contributing a chapter of my own.

Communications Assistant (Parental leave cover: October-December 2015)

The Brooks World Poverty Institute (now Global Development Institute) was the research arm of the Institute for Development Policy and Management at the University of Manchester. My responsibilities

included: proofing and editing academic staff and PhD candidate research; updating and editing Developmentatmanchester.com; social media management (Facebook, Twitter); recording and editing audio of academic seminars; liaising with media and other stakeholders; basic graphic design and general admin.

Relationship Development intern, Oxfam New Zealand (February-June 2012)

My responsibilities during this unpaid internship included researching and approaching potential high level donors; assisting the development of fundraising materials for high level donors; drafting grant applications; compiling and editing information for supporter communications; administrative support; compiling media lists; assisting with event organisation.

Content editor, 247girl.co.nz (2008-2012)

Responsibilities included sourcing and authoring articles, interviews, polls and quizzes on topics related to health, lifestyle and entertainment; scheduling and publishing written content and imagery; facilitating competitions; some social media management.

Editor (digital products), Satellite Media (2004-2008)

I was a content creator and editor for the Satellite Media-owned digital outlets Ripitup.co.nz and Back2basics.co.nz; editor and content manager for web and other digital platforms for a range of commercial clients, including Vodafone NZ and AU, iTunes NZ, Sounds music stores and Coca Cola NZ (Coke.co.nz and Cokefridge.co.nz). Responsibilities included sourcing and authoring articles, interviews and other interactive content; client liaison; scheduling and publishing content, including imagery; managing competitions.

Freelance journalist (November 2003-current)

I have contributed to a range of print and online outlets, including:

[Huffington Post](#): blogger

Zenith magazine: contributor

[Flight Centre NZ](#): travel writer

Monocle magazine: contributor

Catalogue magazine: contributor

NZ Herald: contributor

[Localist.co.nz](#): lifestyle editorial and reviews

Auckland Live magazine: contributor

Rip it Up magazine: sub editor, contributor, online news editor

Good magazine (NZ): contributor

NO magazine: contributor

Back2Basics magazine: sub editor, contributor

Real Groove magazine: contributor

Other freelance

- Managed the blog, social media and PR for San Francisco start-up [Coastermatic](#) on a short-term contract (3 months, 2014)
- Writing, editing and proofreading copy for a range of clients, including Beryl, Unicef, Oxfam, Coco's Cantina, Pamela Tinning, Lips and Peace in 10,000 Hands
- Created basic Wordpress websites for myself and Coco's Cantina and Queenies restaurants
- Pro bono writing and copy editing for many

ADDITIONAL EXPERIENCE

Promotions Assistant, Universal Music NZ (2006)

Responsibilities included liaising with key media and artists to coordinate publicity schedules; cataloguing print and online media; compiling weekly charts and radio results; general admin; basic design and writing and editing copy for media releases and tastemaker updates.

Promotions Assistant, Warner Music NZ (2003)

Responsibilities included general admin; cataloguing artist bios and images; maintaining content libraries and stock; mail-outs; data entry and database management; basic design and writing and editing copy for artist bios.

Marketing Assistant, 95bFM, NZ (2004)

Responsibilities included managing relationships with artists; managing volunteers; assisting with event management; maintaining music libraries; mail-outs; data entry and database management; general admin; basic design and writing and editing copy for promotional materials.

ACADEMIC QUALIFICATIONS

MSc, Poverty & Development [Economics stream], the University of Manchester (2014-2015)

Postgraduate Diploma (Distinction) Development Studies, the University of Auckland (2012-2013)

Bachelor of Communication Studies [maj. Radio], Auckland University of Technology (2000-2003)

REFEREES

Chris Jordan, Communications & Uptake Manager, Global Development Institute (GDI, University of Manchester)

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David Hulme, Executive Director, Global Development Institute (GDI, University of Manchester)

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Dan Brockington, Director, Sheffield Institute for International Development (SIID, University of Sheffield)

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Narelle Whiteacre, Senior Digital Project Manager, Digital Arts Network Auckland

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Further references available on request.